

SAMPLE THEMATIC CONTENT CALENDAR

One google search will yield plenty of fancy formats and comprehensive content calendar templates. But, that doesn't mean they work.

You don't need to over-engineer this thing. A simple, one-page chart will do. Group your content into topical rhythms to make sure you're talking about the right stuff at the right time in the right place. It's organized enough to be managed, while still delivering varied, strategic, and fresh content.

SUNDAY

- All-church worship
- Sermon topic & resources

MONDAY

- Weekly events & updates

TUESDAY

- Mental wellness
- Church at home

WEDNESDAY

- Stuff for students
- Traditional Chapel

THURSDAY

- Volunteer openings & highlights
- Recovery groups

FRIDAY

- Staff recommends

SATURDAY

- Stuff for kids